



DONATIONBERRY PLATFORM



DONATION BERRY WHITE PAPER

With donations, innovation.

With donations, innovation.



DONATION
B E R R Y



01_INTRODUCE

01_1. Utilization of Blockchain Industry and Crypto Donation System.

There is a growing movement to connect to business models by utilizing block chain technology in various fields such as finance, payment, games, social networks and distributed computing. Various attempts to incorporate block chain technology into existing industrial businesses as well as new businesses that utilize the block chain's own technology are accelerating the expansion of the block chain industry. By utilizing the advantages of the block chain technology, security, transparency of transactions, and speed of transactions, the company aims to develop and activate the donation system more efficiently.

There is a growing awareness of the importance and necessity of donations worldwide, as well as the growing number of non-profit organizations that donate. Donation berry aims to increase participation in donations with ease of access and clarity of donors in order to attract more people to participate in the donation. There is a growing social awareness of the need for donation activities, but in order to participate in the actual donation, it is less accessible to those who first participate in the donation because they need to find a donation organization or a donation target. On the other hand, even if a donation is made by a non-profit organization, it is not clear where and how the money was used. In addition, the donation has been severely damaged in terms of efficiency, transparency and specificity, with non-profit organizations using donations for negligence and falsehood. The biggest problem at present is that the amount of money donated by people is not being delivered to the donors intact.

Donation berry makes it easy to make donations by signing agreements with a trusted non-profit donation organization. In addition, the final donation targets are tracked and documented on the block chain to ensure reliability and transparency.

Donation Berry is a donation system block chain that makes donations by holding DNB cryptography. Donation Berry's donation system platform participants are awarded Rewards, and 20% of Rewards are mandatory for the agreed donation foundations. It is also possible to make additional donations freely. Donation Berry aims at a socially beneficial block chain that will make many people interested in donation through the donation system and can generate more donors than ever before.





02_Donation Berry System Summary

Donation Berry aims to increase society's overall donation culture by utilizing the benefits of donation transparency through the form of donation system and explains action plans to achieve this goal.

03_Donation Berry Cryptocurrency Overview

03_1.Donation Berry Overview of Platform

Cryptocurrency, which emerged with the block chain at the start of the fourth industrial revolution, has attracted the attention of new participants in various fields based on decentralization, anonymity and reliability.

However, large price volatility has caused many people to still see it as a "speculation," raising concerns that it will become a social problem.

The Donation Berry platform aims to develop cryptography into another platform for social contribution, not just speculation.

I have a lot of doubts about the donation system, which has been felt far away, and whether it is being spent entirely on donations where I have donated, or how much money is actually being spent on donations due to excessive operating expenses.

The Donation Berry platform will provide a variety of solutions through a single system and provide more effective access to many organizations and individuals who wish to contribute.

The Donation Berry platform aims to implement a transparent donation system through the block chain, and the goal is to provide rewards to each donor and to make donations naturally and easily accessible at the same time.

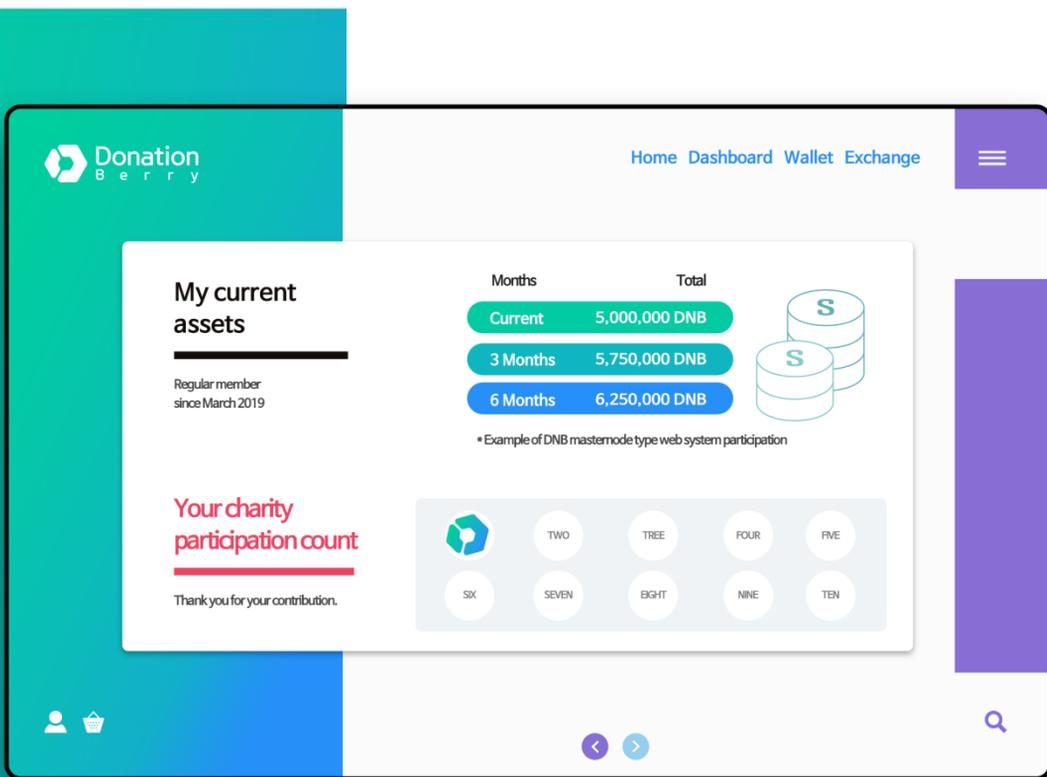
The Donation Berry platform aims to expand the social and public-interest donation system and find ways to donate needy neighbors around the world through easy and accurate routes. The SDC will also lead to more donations than it is now.



03_2.SDC (Social Donation Community)

The Donation Berry platform provides **SDC(Social Donation Community)** solutions to provide space for various donation organizations or individuals to discuss and donate donation programs through the Donation Berry platform.

By providing space for the organizations or individuals belonging to the society to promote their donation programs, they will be able to find and help needy neighbors hiding in each society, and establish a quick donation system by introducing and voting online.





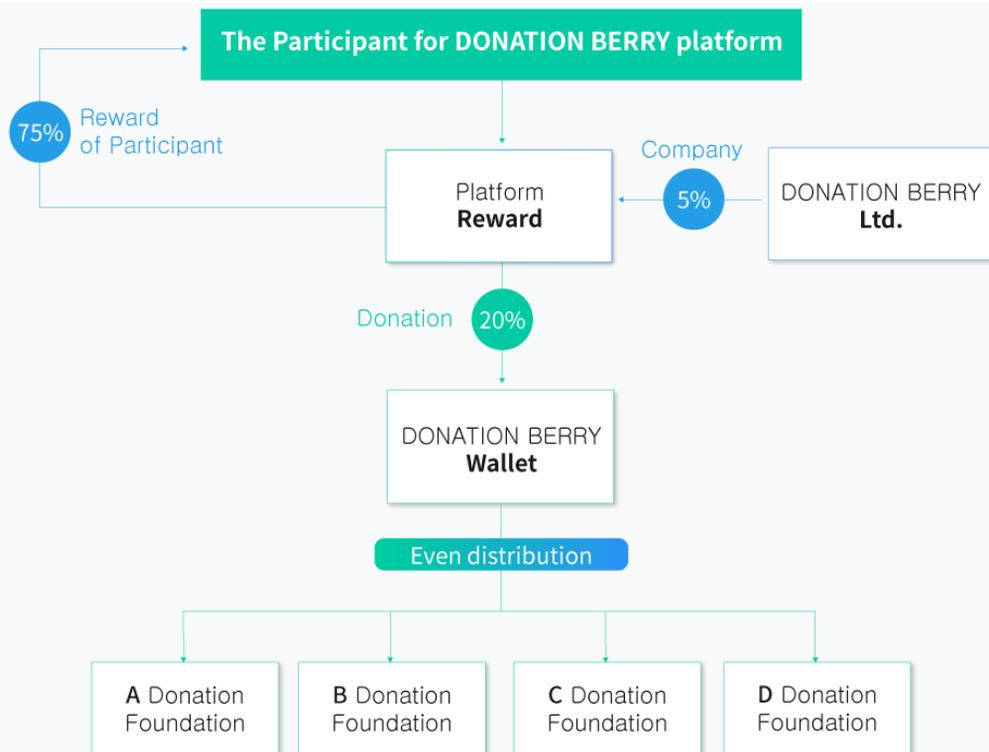
03_3. Selection of donation targets

The selection of donors is selected through various verification systems by the Foundation, and through the Social Donation Community **SDC(Social Donation Community)** solution, countries around the world are introduced to various donor organizations or difficult places, and participants can discuss and vote for donations, and participants can directly select a place to donate through direct voting. The biggest advantage is that needs can access various donation programs, recommend themselves, and donate to places they recommend.

03_4. Securing transparency

The Donation Berry platform aims to ensure transparency by using the advantages of the block chain technology, the transparency of transactions, and the rapidity of transactions to save the donation history to organizations and individuals, respectively.

03_5. Donation Berry Platform operating system



<Table> **Donation Berry Reward, Contribution Processor**

Donation Berry sets aside 20% of the total rewards generated by platform participants as DNB donation wallets to distribute evenly to partner donation foundations, 75% of the rewards are paid to platform in vestors and 5% are paid to Donation Berry Ltd. for platform maintenance costs.



04_Solution

04_1. Easy accessibility

Even if we decide to donate, it is hard to see where and how we can donate in close proximity in our daily lives. For example, if you have to look for an organization you want to donate to, even if you find a group you like, you have to fill out a phone number, a bankbook, an agreement, etc. to make a donation, and receive a recommendation from a donor organization that is more than the amount of donation you are planning to donate, which makes you feel uncomfortable.

In order to improve these problems, Donation Berry has signed agreements with various non-profit donation organizations, universities and libraries, and donors can easily make donations by setting the desired amount of Donation Berry.

04_2. Transparency

Non-profit donors are on the rise, but the amount of money that goes to the final donor by misappropriating or lax use of donations is much different from the initial contribution. In addition, existing donor organizations disclose the progress of donations and the status of their use of donations through their annual settlement reports, but they cannot guarantee objectivity because this is the nature of their own reporting, and the donor does not trust the data disclosed by the donor because they cannot get a detailed picture of where and how their donations were used.

However, the Blockchain-based Donation Berry can track the route of donations through cryptography to improve innovative transparency and reliability of donor organizations, thereby dramatically increasing people's participation in the donation to further boost the donation.

04_3. Efficiency

•Efficiency of process

Existing forms of donation are delivered through financial institutions, government agencies, private companies, etc. to send donations to non-profit donors, and because they go through means of electronic currency such as credit cards, check cards or Paypal, Neteller, etc., a large fee (2% to 5%) is incurred. Donations through cryptography can be deposited directly into Wallet of non-profit donation organizations, thereby minimizing cost losses caused by fees.

•System efficiency

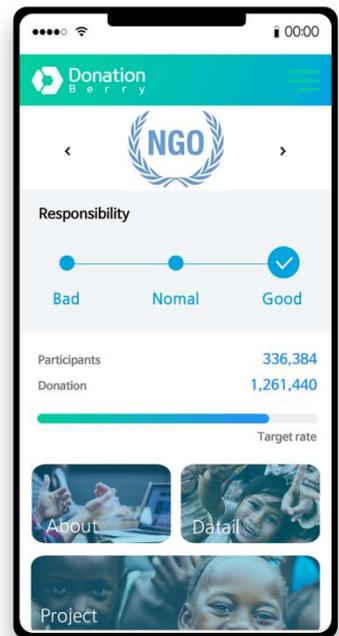
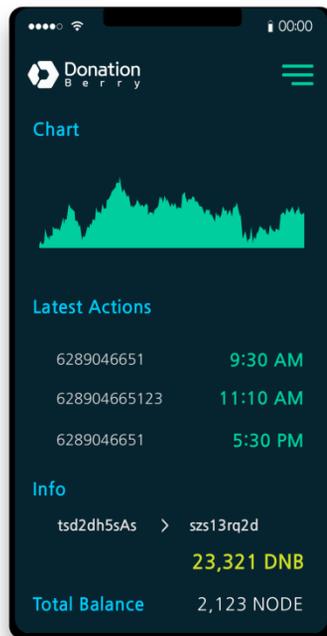
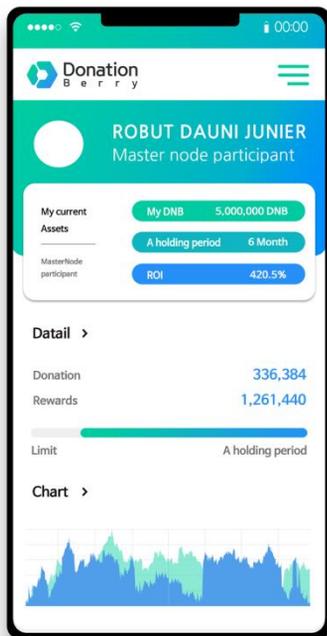
The transfer to various fields by the advent of new technologies is indispensable. However, non-profit donors are not aware of the need to apply the new technology, and due to the economic burden, it will take a long time for the new technology, the block chain, to be applied. Non-profit donation organizations can apply new block chain technologies without the cost of technology investment through the Donation Berry platform, and work for more donation recipients because they can focus more on the donor organization's original donation activities.



05_Donation Berry Platform

Donation Berry has an ecosystem of donations through its donation system platform. Non-profit donors, donors, donation choices and platform participants who have signed agreements with Donation Berry are all connected. Donation Berry has compiled all services into the Donation Berry web system to simplify the donation process and increase the donation, and the contents are as follows.

- Wallet for storing, moving and donating Donation Berry.
- Web Explorer to track the path of donations
- Blockchain contract form that connects non-profit donation groups and donors.

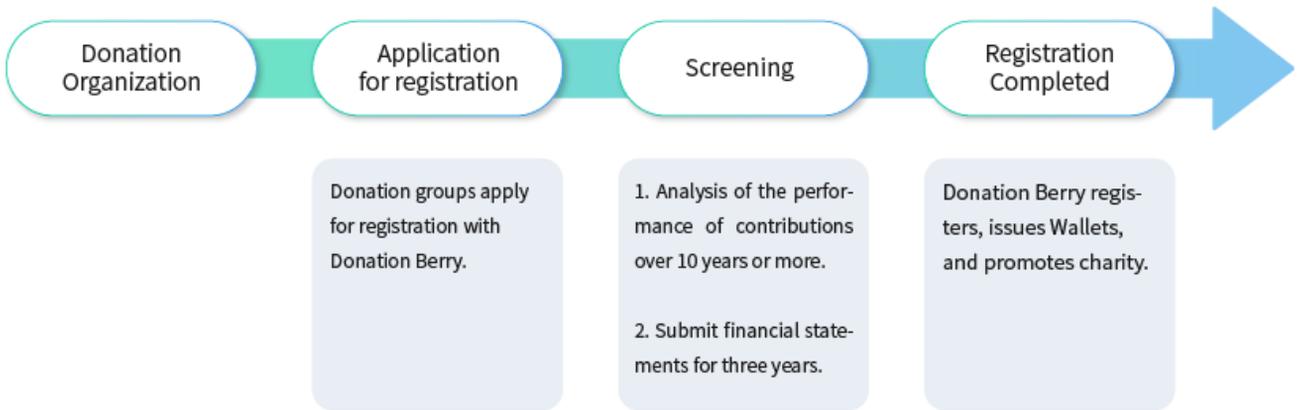




05_1.Verification of selection of non-profit donation organizations and registration of members

Non-profit donor organizations that will be partners or partners of Donation Berry will be selected after thorough screening. The review items include more than 10 years of donation performance and three years of financial statement analysis in the country in which the non-profit donor organization is registered. In addition, it is also an item of review that the block chain tracking function can faithfully implement the process of delivering Donation Berry's crypto to the final beneficiary through donation. The selected non-profit donors will register with the Donation Berry Web system, and each non-profit donor will be awarded a Wallet Address for Donation Berry by business or project. Because information such as donation, final donor, use of funds, and update of project contents can be checked through the block chain tracking function, a transparent donation platform can be established.

To participate in Donation Berry's donation system platform, you register as a personal member on the Donation Berry platform. As a reward for the platform, a certain percentage will be made mandatory by selecting donation groups, and the remaining percentage will be received as a Wallet for each individual's Donation Berry. In addition, individuals who do not wish to participate in the Donation Berry platform can register as members and participate in donation activities.



<Table> donor organization selection process

05_2.Trace the record

Since Donation Berry uses the block chain to track and disclose 100% of Donation Berry's transactions, it not only provides full transparency, but also provides information such as the amount of donations, donors (only public information), non-profit organizations, final donor, and time. In addition, the Donation Berry platform will establish a system in which donors can clearly see the above information. Transaction tracking is a net function and advantage of cryptography. Donation Berry defines this transaction tracking as the word donation tracking, and the donation tracking function is accompanied by transparency, making the donation ecosystem more reliable.



05_3.DNB Function

•Atomic swap

If the existing method to change from A coin to B coin is to buy and sell through the exchange, Atomic swap means directly changing the A coin and B coin by connecting the two separate block chains. Atomic swap makes it easy to participate in Donation Berry donation system platform through DNB, Bitcoin, Ethereum, EOS, etc.

05_4.Donation process

The donor selects a non-profit donation organization selected for Donation Berry and sets the number of Donation Berry donations and remits them.

Non-profit donation organizations that receive donations are required to exchange Donation Berry through the exchange for cash and record the amount on the Donation Berry Platform along with evidentiary documents.

Non-profit donors are required to record on the Donation Berry platform the details of the final recipient's deposit or receipt of the deposit that is delivered to the final recipient when the donation is made, provided that the purpose of the non-profit donation organization is stated to purchase goods necessary for the donation or donation activity.

05_5.Creating Blockchain Contract Records and Activating Charity Activities

The speciality and advantage of Donation Berry is the creation of a block chain contract record. Transparency is needed for the pure and good activities of donation to be trusted and promoted. Based on this transparency, trust is created and donation activities can be verified. The goal of Donation Berry Ltd. is to increase the credibility and efficiency of non-profit donors around the world, as well as further boost donations through Donation Berry Ltd.

06_Donation Berry Development Plan

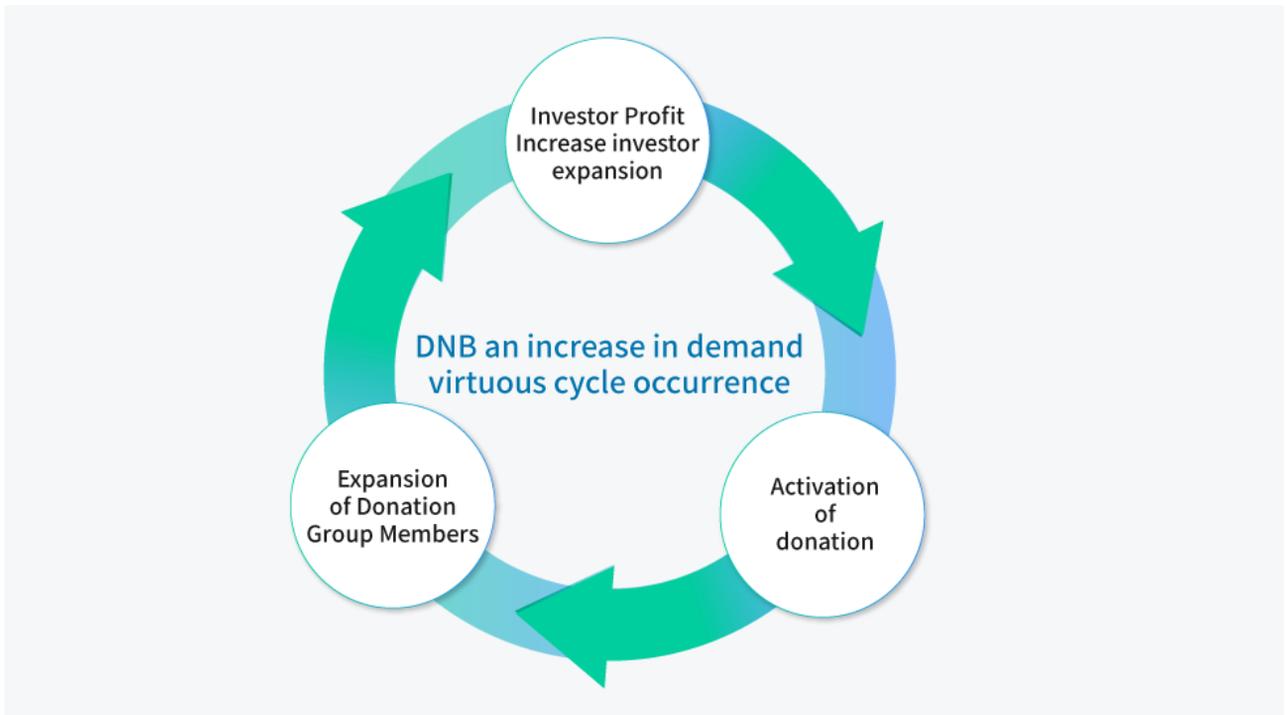
Donation Berry Ltd. distributes Rewards at a fixed rate to DNB donation system platform participants and pays a certain percentage of donations to the Donation Foundation. It will also create a social donation community (SDC) to carry out more donation foundations and donation campaigns.

More and more participants will be attracted to the DNB platform's Rewards, and there will also be more donation foundations to increase donations, which will continue to increase demand for DNB Token.



06_1. 05_5.Creating Blockchain Contract Records and Activating Charity Activities

The speciality and advantage of Donation Berry is the creation of a block chain contract record. Transparency is needed for the pure and good activities of donation to be trusted and promoted. Based on this transparency, trust is created and donation activities can be verified. The goal of Donation Berry Ltd. is to increase the credibility and efficiency of non-profit donors around the world, as well as further boost donations through Donation Berry Ltd.



<Table> A virtuous cycle of increasing investor profits and boosting donations

06_2.Impact of the increase in token issuance

Though we think that the value of tokens may fall due to continuous issuance of tokens, real examples show that the quantity of money does not directly affect the value of money.

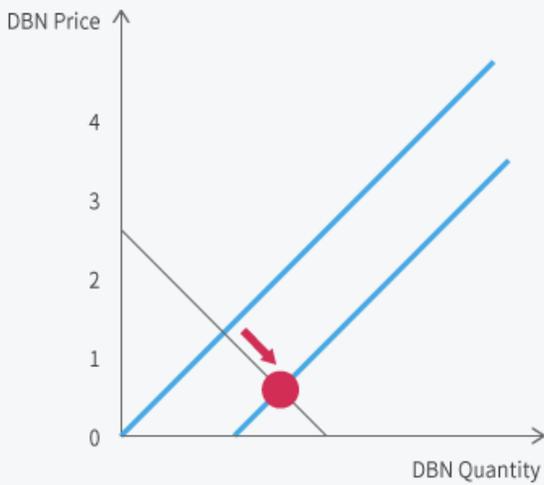
Japan's money supply increased 68% from 500 trillion yen in 1991 to 840 trillion yen in 2012, but the value of the yen increased by 60% from 1 dollar 133 yen in 1991 to 1 dollar 80 yen in 2012. As this example shows, money supply is only one factor in price.

https://www.rieti.go.jp/jp/columns/s15_0010.html

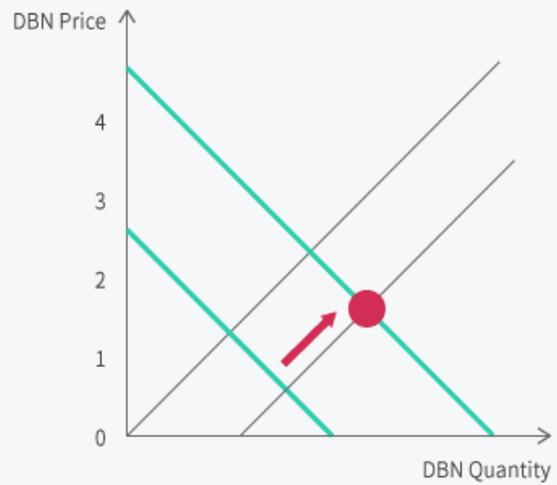


06_3.Token Demand Development Plan

The price of tokens used in donations such as Donation Berry is determined by supply and demand. Token prices rise as demand increases at the same time as the supply of tokens increases. Donation Berry will continue to increase the demand for DNB due to increased donation foundation partners and the compensation rate of platform participants. In addition, a structure that slows the sale of DNB by providing additional incentives to long-term holders and large numbers of holders will help stabilize the price of DNB tokens.



1. Token price drop by supply



2. Increase in Donation Foundation, Increase in DNB Demand by Donation Berry Platform Compensation Rate



07_Token information and Budget distribution

07_1.Token information

- NAME** : Donation Berry
- Symbol** : DNB
- Platform** : Ethereum (ERC-20)
- Total issued volume** : 10,000,000,000 DNB

07_2.Budget distribution

•**Development (40%)**

The Donation Berry team will use the largest portion of the collected funds for the development of systems, production, production, maintenance, development teams and design teams.

•**Platform Operating Costs (20%)**

The success or failure of the platform is not only accomplished by successful platform development but also by the best platform operation. The Donation Berry team will be used for the operation team and customer service team for smooth and pleasant system operation. We will do our best to expedite the donation.

•**Marketing expenses (20%)**

Donation Berry will be used to promote worldwide publicity, marketing and partner foundations and partnerships with companies.

•**Administrative expenses (20%)**

To run the company ethically, it requires compliance with laws, obligation to pay taxes, and transparent disclosure of the company's business conditions. Therefore, Donation Berry will use legal, tax, and accounting services as administrative expenses.



<Table> Budget Distribution Ratio Graph



08_Legal information

08_1.General information

DNB is a cryptocurrency used by participants for services provided by the Donation Berry platform. DNB does not have the legal qualification of a security since it does not give any rights to dividends or interests.

The sale of DNB tokens is final and non-refundable.

DNB tokens are not shares and do not give any right to participate in the general meeting of Donation Berry Ltd..

DNB tokens cannot have a performance or a particular value outside the Donation Berry platform. DNB tokens shall therefore not be used or purchased for speculative or investment purposes.

The purchaser of DNB tokens is aware that the Federal Act on Stock Exchanges and Securities Trading Law and the Financial Market Infrastructure Act, which ensure that investors are sold investments that include all the proper disclosures and are subject to regulatory scrutiny for the investors' protection, are not applicable.

Anyone purchasing DNB tokens expressly acknowledges and represents that she/he has carefully reviewed this white paper and fully understands the risks, costs and benefits associated with the purchase of DNB.

08_2.Knowledge required

The purchaser of DNB tokens undertakes that she/he understands and has significant experience of cryptocurrencies, blockchain system and services, and that she/he fully understands the risks associated with the crowdsale as well as the mechanism related to the use of cryptocurrencies (incl. storage).

Donation Berry Ltd. Shall not be responsible for any loss of DNB tokens or situations making it impossible to access DNB tokens, which may result from any actions or omissions of the user or any person undertaking to acquire DNB tokens as well as in case of hacker attacks.

08_3.Risks

Acquiring DNB tokens and storing them involves various risks, in particular the risk that Donation Berry Ltd. may not be able to launch its operations and develop its blockchain and provide the services promised. Therefore, and prior to acquiring DNB tokens any user should carefully consider the risks, costs and benefits of acquiring DNB tokens in the context of the crowdsale and, if necessary, obtain any independent advice in this regard. Any interested person who is not in the position to accept or to understand the risks associated with the activity (incl. the risks related to the non-development of the Donation Berry platform) or any other risks as indicated in the Terms & Conditions of the crowdsale should not acquire DNB.



08_4.Important Disclaimer

This white paper shall not and cannot be considered as an invitation to enter into an investment. It does not constitute or relate in any way nor should it be considered as an offering of securities in any jurisdiction. The white paper does not include nor contain any information or indication that might be considered as a recommendation or that might be used to base any investment decision. This document does not constitute an offer or an invitation to sell shares, securities or rights belonging to Donation Berry Ltd. or any related or associated company. The DNB tokens are just a utility token which can be used only on the Donation Berry platform and is not intended to be used as an investment.

The offering of DNB tokens on a trading platform is done in order to allow the use of the Donation Berry platform and not for speculative purposes. The offering of DNB tokens on a trading platform is not changing the legal qualification of the token, which remains a simple means for the use of the Donation Berry platform and is not a security.

Donation Berry Ltd. is not to be considered as advisor in any legal, tax or financial matters. Any information in the white paper is given for general information purpose only, and Donation Berry Ltd. does not provide any warranty as to the accuracy and completeness of this information. Given the lack of crypto-token qualifications in most countries, each buyer is strongly advised to carry out a legal and tax analysis concerning the purchase and ownership of DNB according to their nationality and place of residence.

Acquiring DNB tokens shall not grant any right or influence over DNB's organization. DNB confer no direct or indirect right to Donation Berry Ltd.'s capital or income, nor do they confer any governance right within Donation Berry Ltd.. A DNB is not proof of ownership or a right of control. It does not grant the controlling individual any asset or share in Donation Berry Ltd., or in the Donation Berry Ltd.'s network. A DNB does not grant any right to participate in control over Donation Berry Ltd.'s management or decision-making set-up, or over the Donation Berry Ltd.'s network and governance to the purchasers.

Donation Berry Ltd. will do its utmost to launch its operations and develop the Donation Berry platform. Anyone undertaking to acquire DNB tokens acknowledges and understands that Donation Berry Ltd. does not provide any guarantee that it will manage to achieve it. On concluding the Commercial Operation, these tokens will be issued by a technical process referred to as a 'Blockchain'. This is an open source IT protocol over which Donation Berry Ltd. has no rights or liability in terms of its development and operation.